

A woman with dark curly hair, wearing a black sequined off-the-shoulder dress and black high-heeled sandals, is posing in a black sequined chair. She is surrounded by a shower of colorful confetti (pink, blue, yellow, green, orange) against a white background. She has a joyful expression and is reaching up with her right hand.

Melissa
CHATAIGNE

STYLE

MEDIA KIT

MEET MELISSA

Melissa Chataigne is a Chicago raised, Los Angeles-based stylist, coach and speaker who empowers people to improve their lives through style and wellness.

Described as "Every Body's Stylist" she believes clothing without confidence is just a costume! Formerly a celebrity stylist, she now enjoys having deeper impact helping purpose-driven clients feel more self confident with her styling and coaching services. Melissa also leads workshops and talks around the country empowering her audience by teaching them to align their signature style and goals to build authority, fuel passion and elevate them to live the life they desire.

In 2018 she added yoga teacher certification to her repertoire and now aims to make yoga and wellness more inclusive and accessible to all ethnicities and body types through her monthly yoga circle, SPACE. Her blog, ChataigneStyle.com, is a destination for modern women to achieve an elevated style with purpose through style, wellness and travel.

She has appeared on Access Live, CBS News, Clevver TV and others as works with brands like Who What Wear, 11 Honoré, Tacori, and more as an influencer and brand ambassador. With a passion for giving back, Melissa founded Making Space a network which aims for the advancement of women through empowerment and advocacy. She also serves on the board for Manifest Works and hosts A Place Called Home's prom dress donation.



AS SEEN IN

ESSENCE

THE
HUFFINGTON
POST

SPLASH

Los Angeles Times

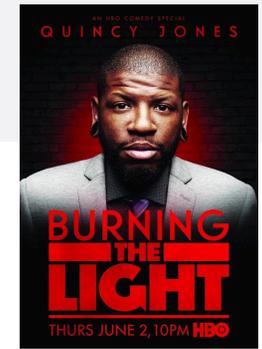
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CBS

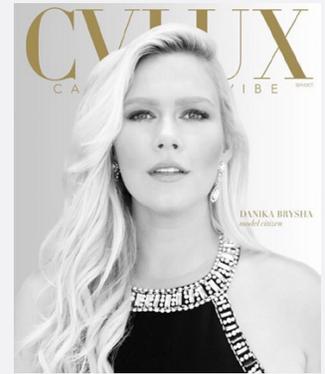
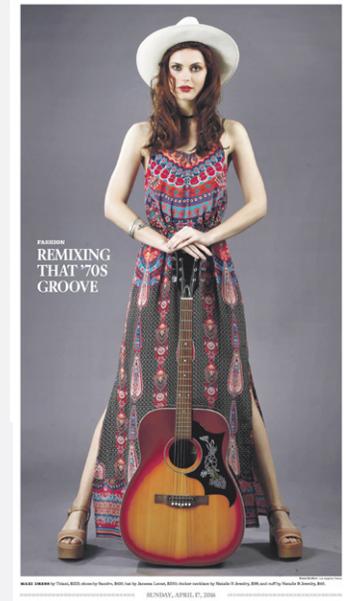
INSTANT

STYLING

MELISSA'S MISSION TO HELP
HER CLIENTS CULTIVATE
CONFIDENCE THROUGH STYLE



IMAGE



“Melissa’s styling helped me step up my fashion game significantly so I walk into pitch meetings with confidence!”

—CHUCK HAYWARD, WRITER- "DEAR WHITE PEOPLE"

For her full portfolio, please visit:
MELISSACHATAIGNE.COM/PORTFOLIO

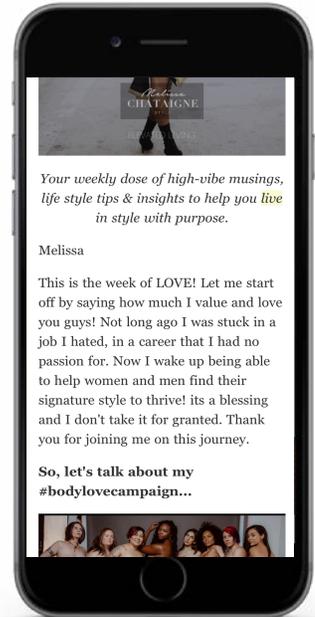


DIGITAL INFLUENCER



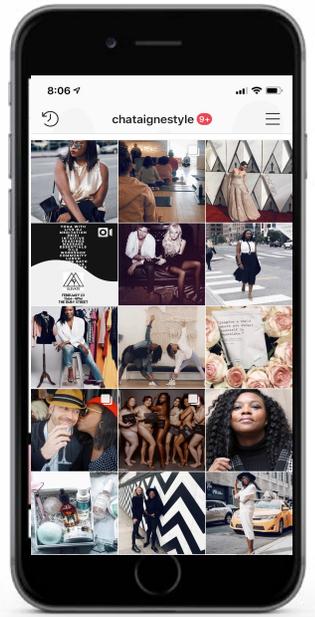
CHATAIGNE STYLE BLOG
 Monthly Views 23000
 Monthly Users 1790

 2.4K Followers



WEEKLY NEWSLETTER
 2K Subscribers
 28-35% Open Rate
 3% Product CTR
 10% Mobile Engagement

 50K Monthly Views



INSTAGRAM
 16.5K FOLLOWERS
 2.4 Engagement
 100K Impressions
 55K Reach
 Story Replies 30
 Story CTR Open 120
 30 day stats via Instagram

 3465 Network 825 Page Likes

DEMOGRAPHICS
 31% Caucasian
 27% African-American
 22% Asian
 20% Hispanic



26%



74%

STYLE EXPERT

MELISSA IS AVAILABLE FOR MULTIPLE PARTNERSHIP OPPORTUNITIES INCLUDING:

On-Camera Style Expert | Content Creation | Event Facilitator | High School & College Speaking Engagements | Panel Guest and Moderator | Yoga Teacher



"You are amazing on camera Super informative and even better entertaining"

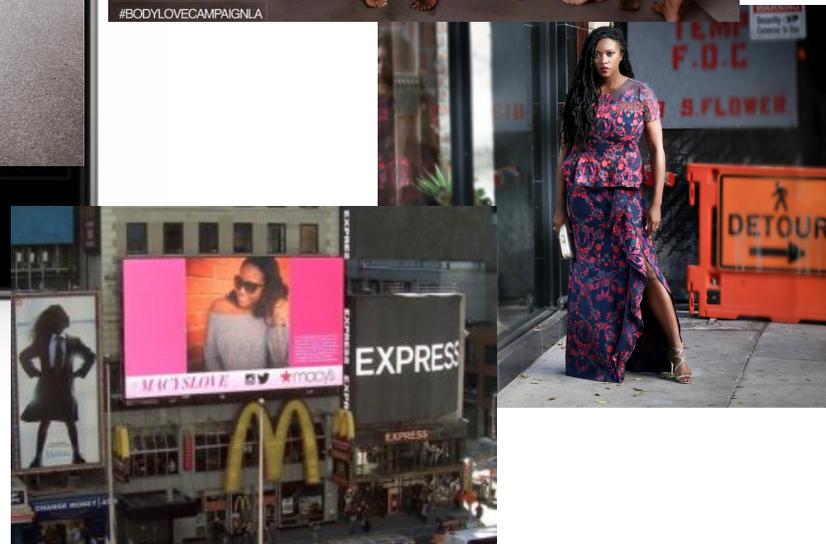
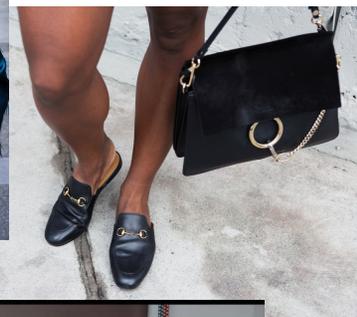
JENNIFER MOMSON, YOUTUBE SUBSCRIBER

VIVACIOUS RELATABLE INSPIRING

CONTENT CREATOR



ELEVATED
STYLE
BODY POSITIVE
HOW TO STYLE
SELF-CARE
BEAUTY CONENT



PARTNERSHIPS

With a rapidly expanding brand and growing audience, Melissa has had the privilege to partner with these industry leaders:



ESTÉE LAUDER



MICHAEL KORS



NATALIE B JEWELRY



11 · HONORÉ

ban.dō

PREHEELS™

TOBI

MODEL MEALS

dermalogica®

YOGI SURPRISE

LIVELY

frank body

LIVELY

SPEAKING

Having Melissa speak at your company, group or campus will empower participants with tools of self-care, confidence and powerful leadership. You will be cutting edge in your industry for keeping empowerment and wellness at the forefront of your agenda.

Melissa has spoken or created workshops for the following organizations:



“Melissa is warm, empathetic and sincere. Her storytelling abilities are heartwarming and uplifting, and her presence alone makes you feel instantly comfortable. Her positive, upbeat attitude and energy is infectious to be around.”

– AMY ZHANG, JUNIOR LEAGUE, LOS ANGELES



STYLE WORKSHOPS

Melissa offers her workshops as stand alone program or follow-up to any keynote.

STYLE CONFIDENCE. DO YOU HAVE IT?



Align your style with your core values and tap into the power of your personal brand! Participants learn how style affects their bottom line and how Style Confidence leads to great influence. Upon completion, attendees will leave with tools to cultivate their authentic style and feel empowered to show and reveal their best self with purpose and confidence!

EMPOWERING SISTERHOOD



Becoming an empowered young woman today can be difficult given the myriad of myths that tell women they are not enough. Cultural messages often encourage females to work against one another instead of with one another. This customized workshop provides a unique opportunity to foster self-love, confidence and cultivate supportive relationships that enable young women to become confident, happy and healthy individuals. Participants will leave with tools to become instruments of change and to step up and step out with courage and style confidence.

BODY PROUD



This educational program debunks and rewrites the myths that often limit young women from fostering a positive body image. Participants learn self-love tools, how be comfortable in their bodies, how to find their super power to become an instrument of change and #BODYPROUD.

FLOW WITH CONFIDENCE



A transformative workshop based in yoga curriculum that cultivates awareness and confidence. Attendees will flow and use yoga to learn manifestation, self-care and goal setting techniques releasing limiting beliefs for the ultimate in body positive empowerment.

CUSTOM WORKSHOP

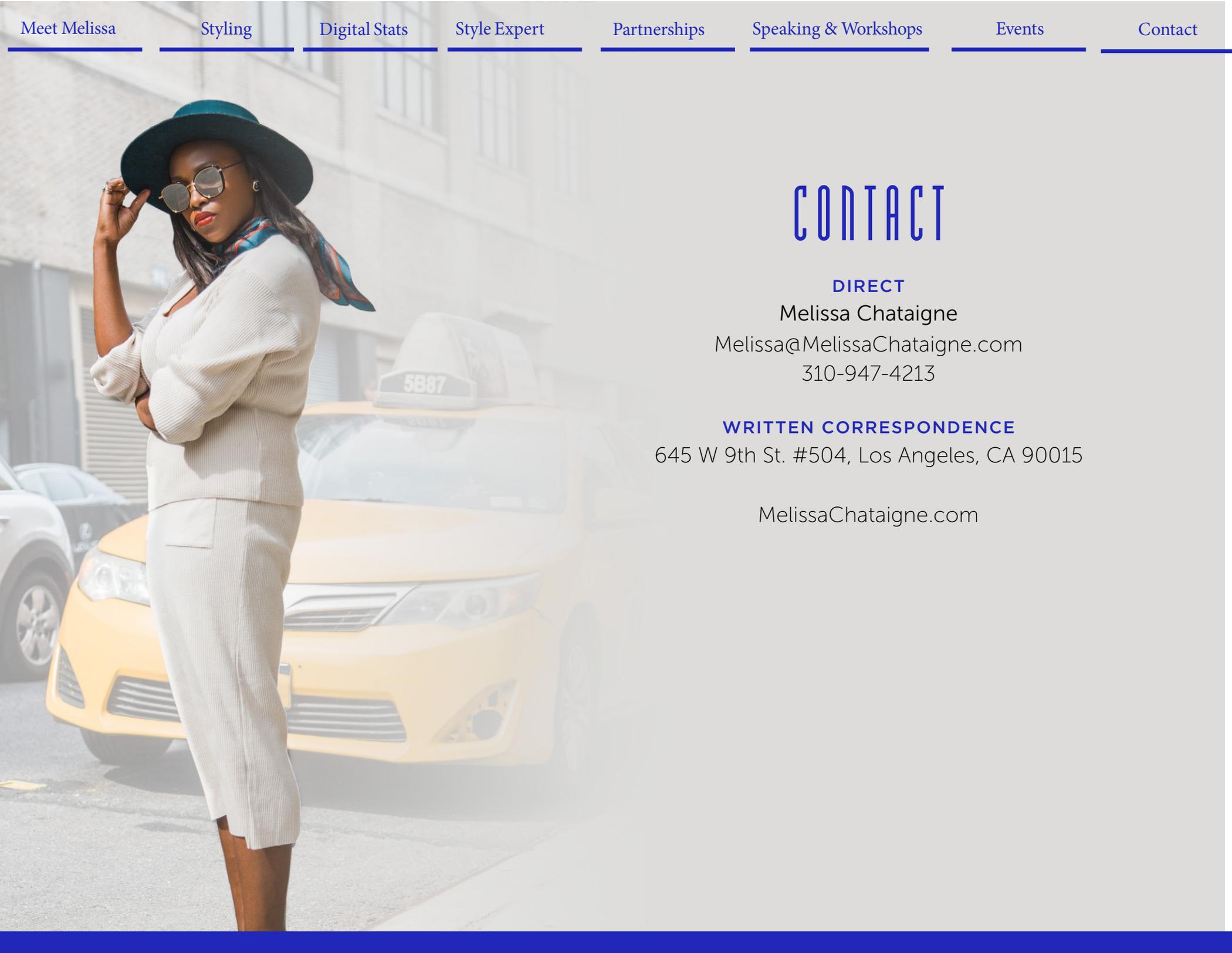
Melissa will create a customized keynote/workshop for your group's needs related to style, wellness and women empowerment.

INCLUSIVE EVENTS

Melissa's mission is to make fashion and wellness more inclusive.

ELEVATE aims to cultivate connection to our community and ourselves by elevating our lives beyond the mat. Lead by Melissa and curated partners, guests explore yoga, Reiki, massage therapy, spiritual readings, wellness technology and essentials oils. Participants leave with actionable tools that help them feel inspired, refreshed and connected to a vibrant community of like-minded change-makers.





CONTACT

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STYLE