



Melissa CHATAIGNE

STYLE

Melissa Chataigne is a Los Angeles-based fashion stylist, speaker and style expert. Her blog, Chataigne Style, inspires career-minded women through approachable advice on fashion, beauty, travel, weddings and more.

Melissa leads style workshops around the county, emphasizing the importance of finding and expressing your authenticity through fashion. Going beyond clothes and closets, she teaches confidence-building skills and how to overcome body-shaming insecurities.

Melissa's ability to bridge the gap between high-end luxe and real life makes her voice unique, hence why you'll find her guest starring as a style expert for segments on *CBS News*, *Clever TV*, *LA Times* and more. In 2017, she founded *Style with Purpose*, a philanthropy group and Facebook Live show that connects a global community of creatives and entrepreneurs.

Available for:

Content Creation and Styling for digital, traditional and LIVE broadcast, College Speaking Engagements, Panels, Hosting, Spokesperson, Creative Consulting

Accolades:

- Go-to plus-sized style expert for the *LA Times*
- Brand Ambassador Estée Lauder Double Stay Foundation Fall 2017
- Model for PreHeels 2018 Campaign
- Has contributed her expertise on *CBS News*, *The LA Times*, *The Huffington Post*, *Instant TV*, *Clever TV* etc.

CONTACT: MELISSA@MELISSACHATAIGNE.COM

Social Stats:



14.3k
ENGAGEMENT 2.6%+



820



4.5k



2k

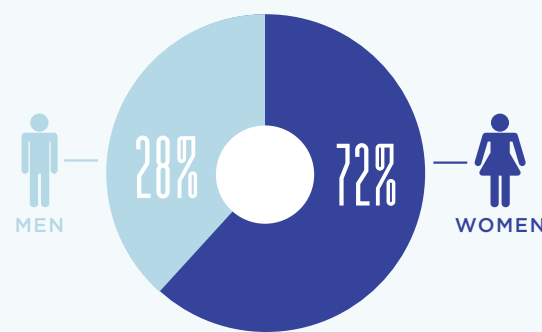


700

AGE



GENDER



DEMOGRAPHICS

39% CAUCASIAN

15% AFRICAN-AMERICAN

22% ASIAN

22% HISPANIC

AUDIENCE INTERESTS

► BEAUTY

► FASHION

► BODY POSITIVITY

► TRAVEL

Total Reach 22.9k

BLOG MONTHLY UNIQUES: 2,300 USERS

* Statistics via Hyper and FOHR Card Analytics, Iconosquare, December 2017